

ORLANDO ASSON

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SKILLS

Photographer

Fujifilm X-H2s, Fujifilm X100V, Canon R5, Contax T2, 35mm film, Profoto Strobes, Portraiture, Lifestyle

Cinematographer

Broadcast / Social Content RED Gemini, Red Raptor, Sony fs6

Editor

Brocast / Social Content. Short Film. DaVinci Resolve

Motion Design

2D animation, Type design, Rotoscoping, Keying

AGENCY EXPERIENCE

Creative Content Producer EP+CO NYC, Feb. 2015 - Current

My current position combines my many talents in various areas of production and post production. The following brands I've created content for Creative Technology/ Experiential/ Broadcast/ Social Content: Denny's, Puma, UPS Store, Lenovo, K&G, Men's Warehouse, Verizon, Bojangles, Pasely & Grey, Linked-In, Haverty's Furniture, and 21 Century Fox.

Motion Designer

EP+Co SC, Mar 2014 - Feb 2015

Taking on full animation and editing projects from start to finish for the following brands: Denny's, Kill Cliff, Califia, LL Bean, 21 Century Fox, and UPS Store.

Associate Motion Designer Ep+Co SC, Jan 2013 - Mar 2014

Helping lead Motion Designer version out Verizon LED animations for various NFL, NHL, and MLB stadiums. Brand animations include Chick-Fil-A, Sears, and Budweiser.

Studio Retoucher

EP+Co SC, June 2012 - Sept 2013

Primarily replicating NFL campaign looks for Verizon Print. Creating final assets for various print outlets. Retouching needs expanded to the entire studio of 35 designers for the following brands: Denny's, Lennar Homes, and Certus Bank.

Graphic Designer

EP+Co SC, Aug 2011 - June 2012

Collaborating with leadership to execute print and digital work supporting existing campaign for clients such as Verizon, Lennar Homes, Denny's, and Greenville Drive Baseball Team.

BRANDS

Verizon / PUMA / UPS Store / Men's Warehouse / Denny's / BoJangles / LinkedIn / 21 Century Fox / Califia / Chick-Fil-A / Pasely & Grey / Lenovo / Haverty's Furniture / K&G / Lennar / Kill Cliff / ESPN College Gameday / Advance America / Sears Rubbermaid / Contigo / Allied in Arts

PROGRAMS

Adobe Suites Premiere Pro / After Effects / Photoshop / Illustrator / Lightroom

DaVinci Resolve

Logic Pro X

Google Doc / Sheet / Slides

FREELANCE

Furman University Camera Operator Aug 2014 - Feb 2015

On air camera operator for live ESPN Football events. Other local sporting events included Soccer and La-cross.

Photography

Shooting artist for Fools Gold Records Mozimba Clothing

Music Videos

Early video works including shooting music videos.

EDUCATION

Greenville Technical College Associate of Arts in Graphic Design

Premiere Pro / After Effects / Photoshop / Illustrator / Lightroom